



PREPARE

the way



FORTUNE LAKE LUTHERAN CAMP

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As it is written in
the book of the
words of Isaiah
the prophet, "The
voice of one crying
in the wilderness:
*'Prepare the way
of the Lord...*
-Luke 3:4

At Fortune Lake,
we have been
preparing the way
since 1930...



PREPARE
the way



**FORTUNE LAKE
LUTHERAN CAMP**

We've been preparing the way for individual impact as we proclaim the truths of God's goodness and love for all people. We believe that all people are made in the image of God, and we celebrate their belovedness.

We've been preparing the way for young adult leaders. Our summer staff discern their gifts, gain useful skills and confidence, and develop their sense of call to serve others. The oft repeated phrase, "Everything I need to know, I learned at camp," is proclaimed by summer staff alumni as they work and volunteer in roles of all types.

We've been preparing the way for authentic community. Life is best lived together—even when we're different—and especially when it's hard. At Fortune Lake, we're committed to working through the hard stuff, discussing our differences, and creating a safe and affirming environment where we can support one another, grow in faith, and strengthen relationships with God and one another.

We've been preparing the way for transformational experiences in the northwoods wilderness, part of God's good Creation. Encounters in the natural world challenge and shape us, refresh and renew us. We are called to steward and care for this beautiful planet. We are more inclined to do so when we have walked across the dew-drenched field, tasted the raspberries fresh off the Vagland vines, heard the calls of the loons echo over the bay, or watched the sunset over the peninsula.

We've been preparing the way since 1930...



Now, we invite you to help us prepare the way for the future ministry at Fortune Lake.



In early 2025, the Board of Directors took the opportunity to purchase a 19-acre lot adjacent to our existing Vagland site, home of the treehouse village (and former platform tent village).

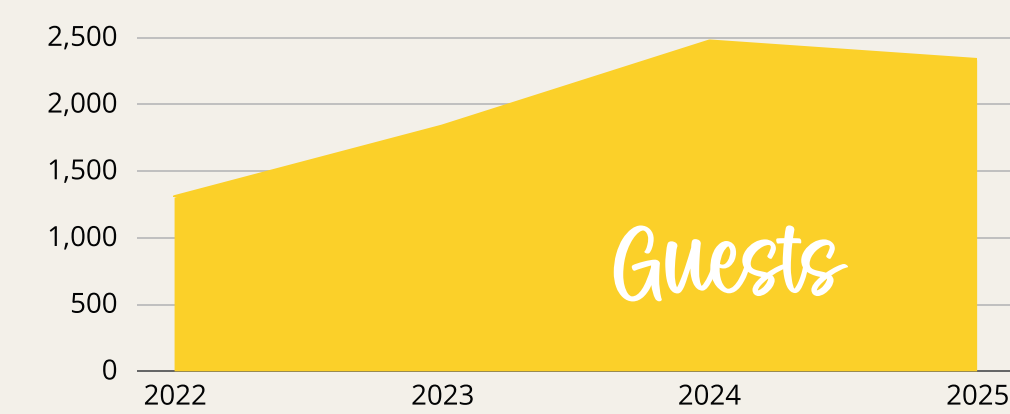
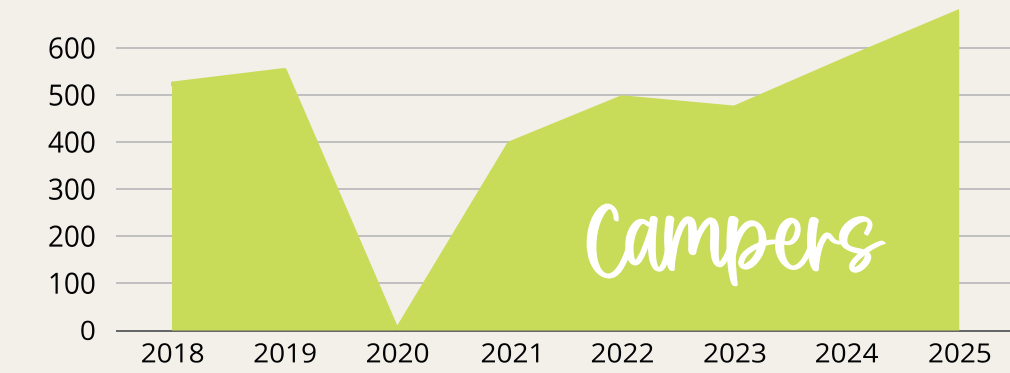
This strategic decision allowed Fortune Lake to:

- Knit back together the original 40-acre lot.
- Be our own neighbors and caretakers of the property.
- Provide much-needed housing (pictured above) for our Guest Services Coordinator, a fulltime, year-round position who supports the growing numbers of rental and retreat guests using our site.
- Utilize the enclosed storage buildings to store outdoor supplies and camp equipment, thus freeing up old and unsafe structures on the property, which can now be demolished.
- Dream about how to make use of the additional wilderness acreage adjacent to the existing Vagland property.

And the Prepare the Way campaign was born!

You are invited to help prepare the way. Through your generosity, we can build what's needed for the future of this ministry.

- **Prepare the way** to better serve growing numbers of summer campers and year-round guests.
- **Prepare the way** for improved visibility via signage near our main entrance.
- **Prepare the way** for safer facilities at camp and storage of equipment and gear.
- **Prepare the way** to celebrate our 100th year of ministry, which will take place in 2030, a few short years from now.
- **Prepare the way** to listen to the Holy Spirit and dream about where we are being called next.
- **Prepare the way** for an endowed fund for facilities, planting seed money that will grow and help to address future property needs.



Each year, **we're welcoming more campers and guests** than the last—a clear sign of growing need, growing impact, and growing connection.

| Total Fundraising Goal > \$400,000 | |
|---|------------------|
| Property purchase and related expenses | \$279,500 |
| Property-related expenses | \$26,100 |
| Property upgrades | \$4,500 |
| Highway signage, demolition | \$21,000 |
| Fundraising costs | \$4,500 |
| <i>Subtotal of all categories</i> | \$335,600 |
| 10% of total raised for upcoming property needs | \$33,560 |
| 10% contingency to account for cost overruns | \$33,560 |
| Total Estimated Cost: | \$402,720 |

- Additional projects include:**
- Updated signage on US-2 so passersby on our busy section of highway will know we are here
 - Deconstruction and disposal of two long-standing camp buildings that have been past their prime for decades: the Palace and the old Chapel (aka the Pit)
 - 10% overage to establish an endowed fund for future property needs